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## MEDIA ADVISORY

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### **ULI Washington to Host Event, Regionalism Leadership: Vision to Action, to Determine a Strategy for Improved Regional Economic Competitiveness**

*John Porcari, US Deputy Secretary of Transportation to Serve as Keynote*

**Bethesda, MD – November 6, 2012**— ULI Washington, one of the largest District Councils of the Urban Land Institute, will be hosting the event, Regional Leadership: Vision to Action, on November 13 from 1:30 – 6:00 at the Columbus Club in Union Station.

The event will feature a select group of 100 regional leaders, to discuss and explore the biggest barriers and opportunities related to economic competitiveness and quality-of-life in the national capital region. John Porcari, U.S. Deputy Secretary of Transportation, will serve as keynote speaker for the event, before introducing panel discussions on the topics of the current state of regionalism in Washington, DC and game-changing strategies from around the U.S.

**WHO:** National and Washington, DC leaders and experts on the challenges and opportunities for increased regional cooperation.

**WHAT:** ULI Washington's Regional Leadership: Vision to Action

**WHEN:** Tuesday, November 13, 2012 from 1:30 – 6:00

**WHERE:** Columbus Club, Union Station, Washington, DC

**WHY:** Learn from national and local experts and leaders about successful initiatives to improve regional cooperation and economic competitiveness in the metropolitan D.C. region.

*\* If you are a member of the working media and are interested in registering for a media pass, please contact Ashby Heath, Harrison Communications at [maheath@gmail.com](mailto:maheath@gmail.com) or by phone at (410) 377-9015.*

### **About ULI Washington**

The Urban Land Institute is a global nonprofit education and research institute supported by its members. Its mission is to provide leadership in the responsible use of land and in sustaining and creating thriving communities worldwide. Established in 1936, the Institute has nearly 30,000 members representing all aspects of land use and development disciplines. ULI

Washington is one of the largest District Councils of the Urban Land Institute with more than 1,800 members. For more information, visit [www.washington.ulic.org](http://www.washington.ulic.org)

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