Economic Development Day
January 17, 2013
District Architecture Center
421 7th Street, NW

8:00 – 8:30  Breakfast

8:30 – 10:30  Leadership Lessons
Mike Horst, Leadership Fellow, ULI

10:30 – 10:45  Break

10:45 – 11:30  Class Interactive Exercise - Favorite Places Plus FBI Relocation Discussion

  • Ellen McCarthy, Director of Planning and Land Use, Arent Fox LLP
  • Molly McKay, Principal, Willdan Financial and Economic Consulting Services


  • Matt Erskine, Deputy Assistant Secretary, EDA, U.S. Department of Commerce

12:15 – 1:15  Lunch

1:15 – 2:45  Economic Development in Penn Quarter – Tools and Results
Presentation on how economic development tools were used to facilitate the redevelopment of Penn Quarter plus a tour of the area to see the results

  • Ellen McCarthy, Director of Planning and Land Use, Arent Fox LLP and former Director, DC Office of Planning


  • Chad Shuskey, Senior Vice President, WDCEP

3:30 – 4:30  The Hammer in the Economic Development Toolbox –
TIF Case Study – CityMarket at O Street

  • Armond Spikell, Founding Partner, Roadside Development LLP
  • Joe Fanone, Managing Partner, Ballard Spahr, Washington
  • Nate Betnun, Managing Director, Stifel Nicolaus

4:30  Happy Hour at Poste generously sponsored by