

## Economic Development Day

January 17, 2013

District Architecture Center

421 7<sup>th</sup> Street, NW

- 8:00 – 8:30 Breakfast
- 8:30 – 10:30 Leadership Lessons  
Mike Horst, Leadership Fellow, ULI
- 10:30 – 10:45 Break
- 10:45 – 11:30 Class Interactive Exercise - Favorite Places Plus FBI Relocation Discussion
- Ellen McCarthy, Director of Planning and Land Use, Arent Fox LLP
  - Molly McKay, Principal, Willdan Financial and Economic Consulting Services
- 11:30 – 12:15 Regional Competitiveness and Economic Development Overview: A Federal Perspective
- Matt Erskine, Deputy Assistant Secretary, EDA, U.S. Department of Commerce
- 12:15 – 1:15 Lunch
- 1:15 – 2:45 Economic Development in Penn Quarter – Tools and Results  
Presentation on how economic development tools were used to facilitate the redevelopment of Penn Quarter plus a tour of the area to see the results
- Ellen McCarthy, Director of Planning and Land Use, Arent Fox LLP and former Director, DC Office of Planning
- 2:45 - 3:30 Inside an Economic Development Agency – Washington DC Economic Partnership (WDCEP)
- Chad Shuskey, Senior Vice President, WDCEP
- 3:30 – 4:30 The Hammer in the Economic Development Toolbox – TIF Case Study – CityMarket at O Street
- Armond Spikell, Founding Partner, Roadside Development LLP
  - Joe Fanone, Managing Partner, Ballard Spahr, Washington
  - Nate Betnun, Managing Director, Stifel Nicolaus
- 4:30 Happy Hour at Poste generously sponsored by 