AGENDA
Day 6 – Housing
February 20, 2014
Hyattsville Arts District, Busboys & Poets

8:30 - 9:00 am  Continental Breakfast /Networking

9:00 - 10:15 am  Class Housing Assignment Exercise

10:15 – 11:15 am  Housing Issues in Context
Michelle Winters, Visiting Fellow For Housing, ULI Terwilliger Center

11:15 – 11:30 am  Break

11:30 -12:30 pm  The Washington Region Affordable Housing Situation - Missing the Mark - Is new housing being built where it is needed? What can be done with the existing housing stock to maintain regional affordability?
Moderator: Lisa Sturtevant, Executive Director, Center for Housing Policy
Panelists:
Aakash Thakkar, Senior Vice President, Land Acquisition and Development, EYA
Nina Janopaul, President & CEO of Arlington Partnership for Affordable Housing (APAH)
Eric C. Brown, Director of Prince George’s County Department of Housing and Community Development (DHCD)

12:30 -1:15 pm  Lunch

1:15 – 2:00 pm  Tour the Hyattsville Arts District and Renaissance Square

2:00 – 2:15 pm  Break

2:15 – 3:30 pm  Understanding Washington Area Multifamily Trends: A review of the hottest apartment and condominium submarkets and trends for 2014. Rent versus buy – is there a balance in the housing market, and should there be? Who is moving, to here, with what needs - and perhaps more importantly- what will they pay for?
Moderator: Susan Bell, Board Member, APAH
Kami Kraft, Vice President, The Mayhood Companies
Mark Franceski, Director of Research, The Bozzuto Group
Sacha Rosen, Principal, R2L Architects

3:30 – 5:00 pm  What Spins the Wheel: Leadership Lessons from the Race for Hope
Len Forkas, President, Milestone Communications, Inc.

5:00 pm  Happy Hour