



Region in Context Day Agenda

Thursday, September 17, 2015
Waterview Conference Center, 24th floor
1919 N. Lynn Street, Rosslyn, VA

- 8:30 a.m. Breakfast**
- 9:00 a.m. Introduction to ULI**
- 9:10 a.m. Overview of mini-Technical Assistance Panel (mTAP projects)**
Deb Bilek, Director, Community Outreach, ULI Washington
- 9:20 a.m. How We Roll – Regional Travel Patterns**
The Washington, DC region consists of parts of two states, the District of Columbia and 22 cities, towns, and counties. The activity will examine regional travel patterns of the class participants to learn how we live within this region.
- 10:00 a.m. Regionalism, Principles, and Practice**
Moderator: Jamie Weinbaum, COO, Ditto Residential
Mary Hynes, Chair, Arlington County Board
Robert Sweeny, Special Assistant to the Dean, Kogod School of Business American University
Jordan Goldstein, Managing Director and Principal, Gensler
Stewart Schwartz, Executive Director, Coalition for Smarter Growth
- 11:00 a.m. Break**
- 11:15 a.m. Conversations about Regionalism**
Robert McCartney, Senior Regional Correspondent, Washington Post
- 12:00 p.m. Lunch**
- 1:00 p.m. Community Scavenger Hunt**
- 2:15 p.m. Break**
- 2:30 p.m. What if the Washington Region Grew Differently?**
Facilitated by John Swanson and Bryan Hayes from the Metropolitan Washington Council of Governments (COG) – A group activity for the class participants to think about the future of the region, and the challenges and opportunities for future growth.
- 4:15 p.m. Debrief and Conversation with the class**
Jamie Weinbaum, COO, Ditto Residential
- 5:00 p.m. Happy Hour**
Heavy Seas Alehouse (1501 Wilson Boulevard, Arlington, VA)