AGENDA

8:30-9:00 a.m. Continental Breakfast / Networking
9:00 – 9:15 a.m. Introductory Exercise
9:15 – 9:30 a.m. Review Agenda
9:30-10:30 a.m. Overview of Economic Development Activities/State of the Practice Nationally and Explanation of Major Economic Development Tools Useful on a Local Level
  • Jeff Finkle - President, International Economic Development Council
10:30-11:00 a.m. Break
11:00-12:00 p.m. Role of Anchor Institutions in Catalyzing Investment and Economic Development in Urban Areas
  • Tom Murphy – Former Mayor of Pittsburg, current Fellow at ULI
  • Sally Kram – Director of Public and Intergovernmental Affairs, DC Coalition of Universities
12:00-1:00 p.m. Lunch
1:00 – 2:30 p.m. Tour of Hyattsville Arts District and discussion panel about Hits and Misses – What can be learned?
  • Bob Yougentob – EYA
  • Stuart Eisenberg – Executive Director of Hyattsville CDC
  • Andy Shallal – Proprietor of Busboys and Poets
2:30 – 2:45 p.m. Break
2:45 – 3:45 p.m. What can other jurisdictions learn from Fairfax’s Economic Development Efforts? Presentation by:
  • Dr. Gerald Gordon – President of the Fairfax Economic Development Authority
3:45 – 5:00 p.m. Role-Playing Exercise
  • Steve Dubb - Research Director, The Democracy Collaborative at the University of Maryland
5:00 p.m. Happy Hour at Franklins