

## REGIONAL LAND USE LEADERSHIP INSTITUTE

Economic Development

January 19, 2012

Venue: Busboys & Poets, 5331 Baltimore Ave, Ste. 104, Hyattsville, MD 20781

### AGENDA

- 8:30-9:00 a.m. Continental Breakfast / Networking
- 9:00 – 9:15 a.m. Introductory Exercise
- 9:15 – 9:30 a.m. Review Agenda
- 9:30-10:30 a.m. Overview of Economic Development Activities/State of the Practice Nationally and Explanation of Major Economic Development Tools Useful on a Local Level
- Jeff Finkle - *President, International Economic Development Council*
- 10:30-11:00 a.m. Break
- 11:00-12:00 p.m. Role of Anchor Institutions in Catalyzing Investment and Economic Development in Urban Areas
- Tom Murphy - *Former Mayor of Pittsburg, current Fellow at ULI*
  - Sally Kram - *Director of Public and Intergovernmental Affairs, DC Coalition of Universities*
- 12:00-1:00 p.m. Lunch
- 1:00 – 2:30 p.m. Tour of Hyattsville Arts District and discussion panel about Hits and Misses – What can be learned?
- Bob Youngentob - *EYA*
  - Stuart Eisenberg - *Executive Director of Hyattsville CDC*
  - Andy Shallal - *Proprietor of Busboys and Poets*
- 2:30 – 2:45 p.m. Break
- 2:45 – 3:45 p.m. What can other jurisdictions learn from Fairfax’s Economic Development Efforts? *Presentation by:*
- Dr. Gerald Gordon - *President of the Fairfax Economic Development Authority*
- 3:45 – 5:00 p.m. Role-Playing Exercise
- Steve Dubb - *Research Director, The Democracy Collaborative at the University of Maryland*
- 5:00 p.m. Happy Hour at Franklins