Demographics and Housing
REGIONAL LAND USE LEADERSHIP INSTITUTE
February 16, 2012
Venue: MetroPointe, 11175 Georgia Avenue, Wheaton MD

AGENDA

8:30–9:00 a.m.  Continental Breakfast / Networking

9:00 – 9:15 a.m.  Welcome/Logistics for the Day

9:15 – 10:30 a.m.  The Washington Region: Demographics Overview – Jobs/Housing, and Impacts on Growth
  •  Rollin Stanley, Planning Director, Montgomery County National Capital Park and Planning Commission

10:30–10:45 a.m.  Break

10:45–12:15 p.m.  Affordable Housing – Challenges of meeting affordable housing goals, what programs exist, what works and what does not
  Moderator: Elizabeth Davison, Urban Economist
  Panelists:
  •  Alan Goldstein, Director, Multifamily Division, ACH, Inc
  •  Mark Silverwood, President, Silverwood Homes
  •  Christopher Anderson, Manager, Single Family Programs, Montgomery County Department of Housing and Community Affairs

12:15–1:15 p.m.  Lunch

1:15–2:00 p.m.  Report on findings from class housing assignment

2:00 – 3:05 p.m.  Affordable Housing Case Study: MetroPointe
  Peter Desjardins, Asset Manager, Housing Opportunities Commission, Montgomery County
  •  Original Concept and Constraints
  •  Conditions of approval
  •  Financing
  •  Resident profile
  •  Lessons learned
  Tour of the site

3:05 – 3:20 p.m.  Break
3:20 – 4:30 p.m.  New trends in housing – Suburban vs. Urban: How demographic and consumer preference shifts are changing how we build – or should build – housing in the region

Moderator: Marc McCauley, Real Estate Director, Arlington Economic Development, Inc.

Panelists:
- Greg Lamb, Executive Vice President and Managing Partner, Jefferson Apartment Group
- Steve Nardella, Winchester Homes
- Sherief Elfar, AIA, CDT Principal, Torti Gallas

4:30 – 5:00 p.m. Wrap-up

5:00 p.m. Happy Hour at Royal Mile Pub, 2407 Price Avenue & Georgia Avenue