Region in Context Day 1 Agenda
Thursday, September 15, 2016
Bank of America Financial Center, 700 15th St NW
Washington, DC 20005

8:30 a.m.  Breakfast

9:00 a.m.  Introduction to ULI

9:10 a.m.  Overview of Capstone Projects
Lisa Rother, Executive Director, ULI Washington

9:20 a.m.  How We Roll – Regional Travel Patterns
The Washington, DC region consists of parts of two states, the District of Columbia and 22 cities, towns, and counties. The activity will examine regional travel patterns of the class participants to learn how we live within this region.

10:00 a.m.  Regionalism, Principles, and Practice
Moderator: Jamie Weinbaum, COO, Ditto Residential
Hon. Roger Berliner, Montgomery County Councilmember
Robert Sweeney, Special Assistant to the Dean, American University Kogod School of Business
David L. Winstead, Ballard Spahr
Stewart Schwartz, Executive Director, Coalition for Smarter Growth

11:00 a.m.  Break

11:15 a.m.  Conversations about Regionalism
Robert McCartney, Senior Regional Correspondent, Washington Post

12:00 p.m.  Lunch

1:00 p.m.  What if the Washington Region Grew Differently?
Facilitated by John Swanson and Bryan Hayes from the Metropolitan Washington Council of Governments (COG) – A group activity for the class participants to think about the future of the region, and the challenges and opportunities for future growth.

2:30 p.m.  Break

2:45 p.m.  My Life So Far Exercise
Facilitated by Miti Figuere do and Lisa Rother

3:45 p.m.  Leave for Tour of Fannie Mae project

5:00 p.m.  Happy Hour
Rural Society, 1177 15th Street, NW