



**Region in Context Day 1 Agenda**

Thursday, September 15, 2016

Bank of America Financial Center, 700 15<sup>th</sup> St NW  
Washington, DC 20005

- 8:30 a.m. Breakfast**
- 9:00 a.m. Introduction to ULI**
- 9:10 a.m. Overview of Capstone Projects**  
Lisa Rother, Executive Director, ULI Washington
- 9:20 a.m. How We Roll – Regional Travel Patterns**  
The Washington, DC region consists of parts of two states, the District of Columbia and 22 cities, towns, and counties. The activity will examine regional travel patterns of the class participants to learn how we live within this region.
- 10:00 a.m. Regionalism, Principles, and Practice**  
Moderator: Jamie Weinbaum, COO, Ditto Residential  
Hon. Roger Berliner, Montgomery County Councilmember  
Robert Sweeney, Special Assistant to the Dean, American University Kogod School of Business  
David L. Winstead, Ballard Spahr  
Stewart Schwartz, Executive Director, Coalition for Smarter Growth
- 11:00 a.m. Break**
- 11:15 a.m. Conversations about Regionalism**  
Robert McCartney, Senior Regional Correspondent, Washington Post
- 12:00 p.m. Lunch**
- 1:00 p.m. What if the Washington Region Grew Differently?**  
Facilitated by John Swanson and Bryan Hayes from the Metropolitan Washington Council of Governments (COG) – A group activity for the class participants to think about the future of the region, and the challenges and opportunities for future growth.
- 2:30 p.m. Break**
- 2:45 p.m. My Life So Far Exercise**  
Facilitated by Miti Figueredo and Lisa Rother
- 3:45 p.m. Leave for Tour of Fannie Mae project**
- 5:00 p.m. Happy Hour**  
Rural Society, 1177 15<sup>th</sup> Street, NW