Leadership Institute Day 7 Agenda
Environment and Sustainability
Thursday, April 20, 2017
Chesapeake Bay Foundation
6 Herndon Ave
Annapolis, MD 21403

8:30 – 9:00 a.m. Arrivals and Breakfast

9:00 – 10:00 a.m. Leadership and the Chesapeake
Lee Epstein, Director, Lands Program, Chesapeake Bay Foundation

10:00 – 10:15 a.m. Break

10:15 – 11:45 a.m. Building Resiliency in the Built Environment
• Brad Dockser, CEO, Green Generation Solutions, Moderator
• Katherine Burgess, Director of Urban Resiliency, ULI
• Joshua H. Murphy, Geospatial Solutions Program, NOAA Office for Coastal Management
• Yasmine Doumi, Development Manager, PN Hoffman

11:45 – 1:15 p.m. mTAP Working Lunch

1:15 – 2:00 pm Chesapeake Bay Educational Component
• Doug Myers, Senior Scientist, Chesapeake Bay Foundation

2:00 – 2:15 pm Break

2:15 – 3:00 pm Nutrients, Real Estate & The Restoration of the Chesapeake Bay
• Matthew Wessel, Environmental Team Leader, Rodgers Consulting, Inc.

3:00 – 3:15 pm Break

3:15 – 4:00 pm Weather it Together
• Lisa Craig, Chief of Historic Preservation, City of Annapolis
# Bios

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## Lee Epstein
Director, Lands Program, Chesapeake Bay Foundation

In the Environmental Protection and Restoration Department, Mr. Epstein is responsible for developing policy, advocacy, and public education activities in support of CBF’s land use policy, land conservation, and stormwater management agenda, and serving as a liaison with the organization’s Litigation Department. With more than 230,000 members across the United States, the Chesapeake Bay Foundation, based in Annapolis, Maryland, is the largest private non-profit organization dedicated to saving the Chesapeake Bay. Prior to joining CBF, Mr. Epstein managed the environmental practice as a partner in the law firm of Linowes & Blocher, Bethesda, MD; served as a Maryland Assistant Attorney General in the Department of Natural Resources; worked as an environmental planner and policy chief for Fairfax County, Virginia; and served as a planner and lawyer with the National Association of Counties. Mr. Epstein holds a B.A. from Dickinson College, and both a Masters in Urban and Regional Planning and a J.D. from the George Washington University. He has spoken and published widely.

## Brad Dockser
CEO, Green Generation Solutions

Bradford H. Dockser is the Chief Executive Officer and Co-Founder of Green Generation Solutions, LLC, which engineers and implements comprehensive integrated energy efficiency solutions that lower operating costs while improving sustainability on behalf of a diverse set of clients worldwide.

During his more than two decades of real estate investing, Brad was a Principal with national real estate investment firm, MacFarlane Partners, overseeing activities of their mid-Atlantic business; Partner and Chief Operating Officer for Western Development Corporation, a leading retail and mixed-use property development firm in the DC area; and Founder and Managing Director for Starwood Capital Europe overseeing operations, direct investments, and operating joint ventures and financing activities throughout Europe. He earlier founded Starwood Capital Asia and was responsible for the firm’s Asian operations.

Brad received an A.B. cum laude in Economics, as well as a Master of Business Administration, both from Harvard University. He was an Adjunct Professor at Johns Hopkins University Carey School of Business teaching an Introduction to Sustainability and Energy Efficiency in the Built Environment. He is a member of Urban Land Institute (ULI), US Green Building Council, Harvard University Asia Center Advisory Committee, and International Society of Sustainability Professionals (ISSP). He is Chairman of ULI’s Washington Sustainability Committee. Brad is a mentor for the SURGE accelerator program, a Houston, Texas based energy efficiency software seed accelerator venture. He also was Founding Director of the Greater Washington Exploratory Committee, DC’s bid committee for the 2012 Summer Olympics.
Katharine Burgess
Director of Urban Resiliency, Urban Land Institute

As Director of Urban Resilience, Katharine Burgess leads the Urban Land Institute's Urban Resilience Program. Through research, advisory services, convenings and outreach, ULI’s Urban Resilience Program helps communities prepare for increased climate risk in ways that allow for both a quicker, safer return to normalcy after an event and an ability to thrive going forward. An urban planner with twelve years of experience, she has practiced in the US, UK and Germany, with global project work across the US, Europe and Asia. She began her career at Duany Plater-Zyberk & Company, where she managed post-Katrina hurricane recovery charrettes commissioned by the States of Louisiana and Mississippi and the City of New Orleans. Since then, her projects have included a range of large-scale, mixed-use masterplanning initiatives designed to encourage pedestrian activity and integrate green infrastructure, including campus plans, downtown revitalization plans, urban extensions and a new town for 10,000 people in Scotland. Her research work has included landscape performance research for the Landscape Architecture Foundation, as well as international urban policy research for the Robert Bosch Foundation Fellowship program. Ms. Burgess holds an MSc in Regional and Urban Planning from the London School of Economics and a BA from Williams College.

Joshua H. Murphy
Geospatial Solutions Program, NOAA Office for Coastal Management

Joshua Murphy is a Senior Spatial Analyst with the National Oceanic and Atmospheric Administration’s (NOAA) Office for Coastal Management in Silver Spring, Maryland. In this position, he facilitates the use and application of geospatial information within federal efforts directed at enhancing the resilience of our nation’s coastal landscapes, populations, and infrastructure. For the last ten years, Josh has played a key role in the development of the Digital Coast, a community-driven platform focused on helping communities address coastal issues. An accomplished instructor, Josh has 15 years of experience in the development and delivery of courses that integrate GIS tools and methods. He currently holds an adjunct faculty position within the Urban and Regional Planning Program at Georgetown University.
Doug Myers is the Maryland Senior Scientist for Chesapeake Bay Foundation since 2013. Doug has a Bachelor of Science in Marine Biology from Millersville University in Pennsylvania and a Master of Science in Environmental Science from University of Houston Clear Lake in Texas. He has spent his career in diverse fields and locations such as fisheries and marine mammal biology in the Bering Sea, environmental education and coastal resource management on the Texas Gulf Coast and wetlands policy and coastal habitat restoration in Puget Sound for forage fish species, salmon and endangered Southern Resident Orcas. Since coming to the Foundation, Doug reviews and advises on policies affecting the health of Chesapeake Bay’s waters and species especially from the agriculture, urban stormwater and navigational dredging sectors.

Yasmine Doumi
Development Manager, PN Hoffman

Yasmine Doumi is a development manager for PN Hoffman, a DC-based mixed use real estate development company. A member of the development team since 2014, her primary role is to coordinate design, construction, and entitlements for the District Wharf’s public spaces in advance of its grand opening in Fall 2017. She also manages the shared systems between the buildings on site and is supporting digital master planning efforts for Phase 1.

Prior to joining PN Hoffman, Ms. Doumi worked at Jacobs Engineering Group as an owner representative for the Metropolitan Washington Airports Authority where she oversaw the construction of the Dulles Corridor Metrorail Project (now WMATA's Silver Line). Ms. Doumi received her Bachelor of Science in Architecture from the University of Maryland and holds a Master of Urban and Regional Planning from Virginia Tech with concentrations in multi-modal transport connectivity and emergency management.
Matthew Wessel
Environmental Team Leader, Rodgers Consulting, Inc.

Matthew Wessel is the Environmental Team Leader at Rodgers Consulting and has over sixteen years of experience providing project management, design and permitting services for a variety of land development projects in the DC/Maryland metropolitan area. Matthew’s passion is creating communities that adhere to Smart Growth Principles and focus on sustainability and the environment. As a result, Matthew sought out employment at Rodgers Consulting, Inc. a local land development planning and engineering consulting firm headquartered in Germantown, Maryland. Rodgers Consulting has a reputation for creating successful mixed-use commercial and residential projects that are walkable, create a range of housing opportunities, foster a sense of place and preserve critical environmental areas. Examples of these projects which can be found in the Washington region include Kentlands, Lakelands, the Fillmore, and the Cabin Branch development, which is currently under construction.

As the Environmental Team Leader, Matthew is responsible for all the environmental aspects of the firm’s development projects. Rodgers Consulting’s philosophy of having an environmental professional as an integral project team member, working daily with the other professionals, allows Matthew to proactively identify opportunities and constraints associated with the environmental aspects of a project at the onset and develop strategies and solutions that will produce a winning outcome for the client, the project and the environment.

Matthew is vice chair of the Maryland Building Industry Associations Environmental Committee and represents environmental professionals on The Montgomery County Department of Permitting Services Advisory Committee. Matthew is a licensed landscape Architect in Maryland and Virginia and an ISA Certified Arborist. Matthew is LEED BD+C Accredited and has participated in the certification of buildings under the LEED rating system.
Lisa Craig  
Chief of Historic Preservation, City of Annapolis

With 25 years experience in historic preservation, Ms. Craig promotes historic places as economic, sustainable, dynamic and creative community assets with a goal of collaborating with public and private partners to make historic communities the preferred place to live, work and visit.

As Chief of Historic Preservation for the City of Annapolis, Ms. Craig is principle liaison between the City and property owners for all development projects in historic areas. She manages research, design review, commission training, public policy, community engagement, fund development, and educational programming for the Historic Preservation Division. Current projects include spearheading the “Weather It Together” initiative which includes 28 partner organizations in the development of a Cultural Resource Hazard Mitigation Plan for the City of Annapolis. This program has received awards and recognition from state and national organizations as a national model for resiliency planning.

Ms. Craig also served as the Main Street Executive Director for 4 years while in her current position.

Previous to her work in Annapolis, Ms. Craig worked as a project executive with Forest City Military Communities; served as the State Historic Preservation Officer for the District of Columbia; joined the National Trust for Historic Preservation as the head of the Southern Field Office and then as Director of Preservation Partnerships; and was Executive Director for the Historic Preservation League of Oregon.

Nationally, she serves on the board of US ICOMOS and the National Alliance of Preservation Commissions and is an NAPC CAMP trainer.
Team
LI Day 7 Planning Committee

Christina Sorrento
Associate General Counsel
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