Day 1: Region in Context – Agenda

Tuesday, September 12, 2017
Waterview Conference Center in Rosslyn, 24th Floor
1919 N Lynn St Arlington, VA 22209

8:30 a.m. Arrivals and Breakfast

9:00 a.m. Introduction to ULI
Lisa Rother, Executive Director, ULI Washington

9:10 a.m. Overview of Capstone Projects, mini-Technical Assistance Panel (mTAP projects)
Deb Kerson Bilek, Senior Director of Community Outreach, ULI Washington

9:20 a.m. How We Roll – Regional Travel Patterns
The Washington, DC region consists of parts of two states, the District of Columbia and 22 cities, towns, and counties. This activity examines how participants live within this region.

10:00 a.m. Regionalism, Principles, and Practice
• Martine Combal, Vice President, JLL – Moderator
• Marcel Acosta, Executive Director, National Capital Planning Commission
• Robert Buchanan, Partner, Buchanan Partners
• Cary Hatch, CEO, MDB Communications
• Stewart Schwartz, Executive Director Coalition for Smarter Growth

11:00 a.m. Break

11:15 a.m. Conversations about Regionalism
Robert McCartney, Senior Regional Correspondent, Associate Editor, Washington Post

12:15 p.m. Lunch

1:15 p.m. Scavenger Hunt

2:30 p.m. Break

2:45 p.m. My Life So Far Exercise

3:45 p.m. What if the Washington Region Grew Differently?
John Swanson, the Metropolitan Washington Council of Governments (MWCOG)
A group activity for participants to think about the future of the region, and the challenges and opportunities for future growth.

5:00 p.m. Happy Hour
Heavy Seas Alehouse (1501 Wilson Boulevard, Arlington, VA)